



FRANCESCO SCIUTO

UX/UI & PRODUCT DESIGNER

Portfolio: francescosciuto.com

Linkedin: [francesco-sciuto-4c](#)

Location: Copenhagen

Phone: (+45) 50 29 30 09

Email: francesco.sciuto1100@gmail.com

TECHNICAL EXPERTISE

- WordPress & Figma
- Adobe After Effects
- Adobe Illustrator & Photoshop
- HTML & CSS
- Excel & PowerPoint
- SharePoint

LANGUAGES

Italian : Native Speaker

English : Bilingual

Spanish : Bilingual

French : Intermediate

I AM...

Curious and creative by nature, I enjoy shaping ideas into designs and stories that connect with people.

With experience across Communication, Digital Marketing, and UX/UI Design, I focus on creating smooth digital experiences, thriving in collaborative settings where ideas can grow.

RELEVANT EXPERIENCE

Communication Student Worker

Siemens Gamesa, Vejle, Denmark | Jun 2024 - Jun 2025

- Edited corporate videos for Marketing purposes.
- Supported communication strategy and stakeholder engagement across multiple departments.
- Designed and delivered technical presentations (PowerPoint, Teams) to audiences of 100+ participants.

UX/UI Designer - Internship

Factorise Technologies, Kolding, Denmark | Aug 2024 - Dec 2024

- Led user and market analysis in the FinTech sector (AI, blockchain, automation).
- Designed and implemented website on Figma and Webflow, applying Agile and Iterative workflows.

Project Communication Coordinator

SEEDS, Reykjavík, Iceland | Feb 2023 - July 2023

- Coordinated projects with different stakeholders, managing data, logistics, and reporting.
- Tracked expenses and created reports with Excel.

SEO specialist - Internship

University of Catania | Mar 2022 - May 2022

- Increased organic website visitors by 23.6% through SEO optimization and keyword strategies.
- Keyword research using Google Ads & Analytics.

EDUCATION

MSc in IT - Web Communication Design

SDU | Sep 2023 - June 2025

- UI & UX Design and Digital Content Strategy.
- Website front-end development (HTML, JavaScript).
- Strategic communication for websites and stakeholders.

BA in Intercultural Mediation

University of Catania | Oct 2019 - July 2022

- Thesis: Localisation of Commercial Websites
- Erasmus in Edinburgh, Scotland (Sep 2021 - Jan 2022)

CREATIVE PROJECTS

A quick overview of some projects I have conducted recently.

Discover more in my portfolio: www.francescosciuto.com

E-commerce website development

CustomiseMe - Feb 2025 - Sep 2025

Design analysis based on UX, UI and visual identity theories.

- Wireframe and prototype creation using Figma, Adobe Illustrator, and Adobe Photoshop.
- E-commerce development on WordPress, using Elementor and Woocommerce.

Corporate video production for marketing purposes

Siemens Gamesa - Jun 2024 - Jun 2025

Video production to advertise wind farms ongoing projects.

- Communication with several stakeholders to receive the clips and to arrange interviews.
- Video editing on Adobe Premiere Pro and creation of animations on Adobe After Effects.

UX/UI design for website development

Factorise Technologies | Aug 2024 - Dec 2024

The concept of the app is to democratize investments, educating users (Duolingo style).

- UX research to understand key users needs and approach to learning.
- UI design of the website to attract investors .

Ungdomskort website and app redesign

SDU - Jan 2024 - Jun 2024

Redesign proposal for the Danish train app.

- UX research to identify pain points of the current design.
- Design of the interface on Figma, applying mobile.

A BIT ABOUT ME

I have a good sense of humor and I always try to snatch a smile from the people around me!

My biggest passions are playing football, cooking and reading Spanish literature. I feel like there is always room for improvement in doing all of them, pushing me to get a bit better every day, whether it is making a better pass to a teammate, discovering the adventures of Pepe Carvalho, or sharing my dishes with the people I love.

Thanks to my experiences abroad I developed my flexibility and ability to be independent, other than learning from the diversity of everyone I met, gathering memories I will keep with me forever.